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[Effective strategies for increasing citation frequency](http://ssrn.com/abstract=2344585)

[Ebrahim, N.A.](http://www.scopus.com/authid/detail.url?authorId=22974706300&eid=2-s2.0-84886790522 "Show Author Details")  [aleebrahim@um.edu.my](mailto:aleebrahim@um.edu.my "Email to this author"), [Salehi, H.](http://www.scopus.com/authid/detail.url?authorId=54944965600&eid=2-s2.0-84886790522 "Show Author Details"), [Embi, M.A.](http://www.scopus.com/authid/detail.url?authorId=32867679500&eid=2-s2.0-84886790522 "Show Author Details"), [Tanha, F.H.](http://www.scopus.com/authid/detail.url?authorId=55910255500&eid=2-s2.0-84886790522 "Show Author Details"), [Gholizadeh, H.](http://www.scopus.com/authid/detail.url?authorId=42261498800&eid=2-s2.0-84886790522 "Show Author Details"), [Motahar, S.M.](http://www.scopus.com/authid/detail.url?authorId=55910125100&eid=2-s2.0-84886790522 "Show Author Details"), [Ordi, A.](http://www.scopus.com/authid/detail.url?authorId=42462066300&eid=2-s2.0-84886790522 "Show Author Details")

Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya, Malaysia  
Faculty of Literature and Humanities, Najafabad Branch, Islamic Azad University, Najafabad, Isfahan, Iran  
Faculty of Education, Universiti Kebangsaan Malaysia, Bangi, 43600, Malaysia  
Department of Financial Sciences, University of Economic Sciences, Tehran, 1593656311, Iran  
Department of Biomedical Engineering, Faculty of Engineering, University of Malaya, 50603 Kuala Lumpur, Malaysia  
Faculty of Information Science and Technology, Universiti Kebangsaan Malaysia, Bangi, 43600, Malaysia  
Universiti Teknologi

Malaysia, Advance Informatics School (AIS), Kuala Lumpur, Malaysia

[View additional affiliations](#)

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## Abstract

Due to the effect of citation impact on The Higher Education (THE) world university ranking system, most of the researchers are looking for some helpful techniques to increase their citation record. This paper by reviewing the relevant articles extracts 33 different ways for increasing the citations possibilities. The results show that the article visibility has tended to receive more download and citations. This is probably the first study to collect over 30 different ways to improve the citation record. Further study is needed to explore and expand these techniques in specific fields of study in order to make the results more precisely. ♦ by the author(s).

## Author keywords

Citation frequency; H-index; Improve citation; Open access; Research impact; University ranking

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